



CBR

CODE BASED REVALUE

- ✓ Totally Cashless
- ✓ Off-Line
- ✓ Convenient
- ✓ Reliable
- ✓ Revalue by cell phone!



Increase the usage of your laundry facilities and boost your sales by freeing customers from the hassle of searching for coins or bills.

Heartland's Code Based Revalue system is simple and convenient for customers — and economical for you. Your customers can easily add value to their smart card via our RevalueMyCard.com website, ***and even use their mobile phone to revalue their cards!***

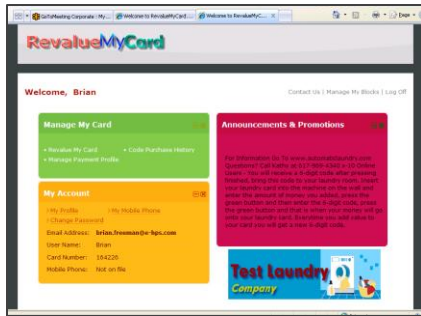
It virtually eliminates the chance of theft since there's no cash on the premises to tempt thieves. Plus, it operates completely off-line. All it needs is power.

The Revalue Code for your card is: **635389**
Location Code Used: 133956
Card Serial Number: 164233

Improve your operations with minimal investment.

Here's how it works:

1. Customers receive their smart card from their provider and the location code for their laundry facility's Code Based Revalue Station.
2. Customers log on to a website or send a text message to purchase a Code— used to add value to their smart card — via credit/debit card and/or bank transfer.



3. Customers visit their laundry facility, insert their smart card into the Code Based Revalue Station and enter their Code. The appropriate value is credited to the card.

With the Code Based Revalue Station, you can:

Enjoy flexible installation options and low deployment costs — making this an excellent choice for all facilities ... especially smaller ones. Or, set up one centralized revalue station for adding value to smart cards and use Code Based Revalue Stations in satellite locations.

Better serve your customers — by providing convenient ways to purchase codes for replenishing their smart card — via a website and/or *text message*.

Streamline your refund process — your customers can receive codes for refunds! Increase customer satisfaction, with minimal effort on your part.

Customize your customer-facing web portal — with the ability to choose display colors and fonts, advertise special promotions, set limitations for code purchases, generate location codes for your laundry facilities and receive transaction reports.

Reduce expenses — the Code Based Revalue Station is very economical and operates offline.

Technical Specifications - CBR	
Physical Dimensions	6.625"H X 10.875"W X 3.5"D
Weight	5 lbs
Physical Security	Tamper resistant housing with security fasteners (no cash in device)
Exterior Finish	Corrosion resistant Powder Coat, Low Texture
Electrical Requirements	120 VAC, < 1 Amp max load
Electronic Security	Complete Electronic Auditing, 5-yr Battery Backup
Add Value Methods	Code Based Revalue
Card Dispenser Capacity	120 Cards (30 mil) - OPTIONAL FEATURE ONLY AVAILABLE IN CBR Dispenser model
Operating Temperature	41 F to 104 F (+5 C to +40 C)
Relative Operating Humidity	20% - 80%, non-condensing
Access Options	Front Access
Mounting Options	Wall Mounted

